



TRIPLEX SALES COMPANY

1.6%

YTD TO BUDGET

SK Monthly Sales Report

April 2026 • Orders, invoices, budget pace, account movement, and action focus

APRIL ORDERS

\$5,394

April budget \$88,353

\$-82,959

YTD ORDERS

\$5,394

YTD budget \$337,349

\$-331,955

PACE FORECAST

\$15,989

Annual goal \$1,000,000

\$-984,011

APRIL INVOICES

\$5,430

Revenue shipped/invoiced in April

Top April Order Customers

CUSTOMER	AMOUNT
Litre Service	\$5,394

Top April Invoice Customers

CUSTOMER	AMOUNT
Litre Service	\$5,430

Vs. 2025 Rep Benchmark

METRIC	CURRENT	2025 BENCHMARK	\$ CHANGE	% CHANGE
April Orders	\$5,394		\$0	+\$5,394 —
YTD Orders	\$5,394		\$0	+\$5,394 —
Pace vs 2025 FY	\$15,989		\$0	+\$15,989 —

Rep-level comparison uses the 2025 monthly totals already embedded in Andy's forecast workbook, not a fresh 2025 transaction export.

Target Accounts Behind vs Prior Period

ACCOUNT	CURRENT PERIOD	PRIOR COMPARISON	GAP VS PRIOR	RECOMMENDED ACTION
Litre Service	\$30,184	\$47,740	-\$17,556	April activity exists — press for repeat orders and open quote follow-up.

Column definitions: Current period = orders credited to this rep/account in the selected period. Prior comparison = matched prior period/history available for that account. Gap vs prior = current period minus prior comparison; negative gaps are follow-up targets.

Directional only: uses rep-specific rolling account history where available; otherwise company customer history for accounts with current rep activity. For exact account-level comps, upload prior-year rep account exports.

ACTION FOCUS

Ramp focus: confirm assigned accounts, build first-90-day target list, and convert early quotes into reference wins.